

WWIN 2022 Mission and Goals

About Us

The Whatcom Watersheds Information Network (WWIN) is a diverse group of citizens, agencies, non-profits, and businesses involved in water and natural resources education in Whatcom County. WWIN is an apolitical, non-advocacy organization.

Mission & Goals

WWIN's mission is to protect and restore our local waters and watersheds by supporting and enhancing information exchange, education, public involvement and engagement, and collaboration.

WWIN's goals:

1. To provide our community with timely and technically sound information about marine and freshwater ecosystems, watersheds, and natural resource issues.
2. To support opportunities for community members to engage in water and natural resources stewardship.
3. To enhance education and outreach efforts by providing relevant information and trainings to our members and other natural resource managers and educators.
4. To strengthen education and outreach efforts by facilitating coordination, collaboration, and partnerships so that member organizations can be more efficient, reduce duplication, and develop stronger funding proposals.
5. To link local education and outreach to larger regional efforts including the Whatcom Local Integrating Organization and the Puget Sound Partnership.
6. To identify education and outreach needs in Whatcom County.